

# MINUTES

Henika District Library  
Planning Committee Meeting  
March 3rd, 2025 at 4:15pm

## **I. Call to Order - 4:17 by Brinks**

Members Present: Rachel Brinks, Deb VanderSlik  
Members Absent: Danielle Simmons  
Staff Present: Cierra Bakovka  
Guests: Meghan Augustin (ex:officio)

## **II. Approval of Agenda - motioned by Augustin, seconded by VanderSlik**

## **III. Approval of Meeting Minutes**

- January 2025 Minutes - motioned by Augustin, seconded by VanderSlik

## **IV. Unfinished Business**

### **A. Fundraising Initiatives**

- i. Updated that event at 4one2 raised \$110 for the expansion project. Low turn out was understandable due to bad weather. Next scheduled events are March 24th @ McDuff's and April 30th @ Open Road
- b. T-Shirts
  - i. Information from Bonfire (online fundraising platform) was reviewed along with notes from Bakovka's conversation with local creator GypsyJoy Creations. Local option promised to beat Bonfire's base cost price. Committee reviewed designs and gave director go-ahead to proceed with local option.
- c. Summerfest
  - i. Dunk tank can be rented for a day and delivered for a total cost of \$360. Another library who did a similar fundraiser reported that they had raised enough to cover their rental costs plus \$600-\$700. An example pricing of "\$1 per ball, 7 balls for \$5, or 15 balls for \$10, there could also be a "guaranteed dunk" where for \$25 you get to walk up and push the target with your hands". An estimated 5,000 people attended summerfest on Saturday last year. Committee supports the initiative.
- d. Direct Mail
  - i. Direct mail has a high cost and Every Door Direct through the post office has routes that run scattershot against the library's actual service area. Bakovka to request mailing addresses for those in the service area and committee to review based on distance from library and cost.
- e. Other ideas/Brainstorming

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- i. Read-a-thon, 5k, Culvers, Rock 'N Bowl, Scavenger Hunt, Paper cranes, Giving Tuesday, touch a truck, community car wash, dinner/gala, coupon book, chocolate bar sale.

## **V. New Business**

None

## **VI. Around the Table**

Next Meeting: April 21st or 28th @ 4:15pm to be finalized at next board meeting

## **VII. Adjournment - @ 5:30pm motioned by Augustin, seconded by Brinks**